

THE LUBBOCK AVALANCHE

VOLUME XX

LUBBOCK, LUBBOCK COUNTY, TEXAS, THURSDAY, JANUARY 1, 1920

NUMBER 27

LUBBOCK HAS MANY WHOLESALERS

NEARLY EVERY LINE OF TRADE IS WHOLESALD AT THIS POINT AND ENJOY A BIG TRADE.

LUBBOCK IS RAILROAD CENTER OF SOUTH PLAINS

Goods of Every Description Shipped in Every Direction over the Lubbock Trade Territory, Which Embraces Fourteen Counties in Texas and Many Points in Eastern New Mexico.

The principal railroad center of the Plains country aside from Amarillo, and furnishing the majority of the commodities used in the Plains country, with a system of railroads now in operation covering an extensive territory and other roads contemplated, makes Lubbock a wholesale and distributing center controlling an extensive territory.

Twelve years ago, or prior to the advent of the railroads into this section, there was no distributing center. Every community secured its supplies and necessities as best it could. With the advent of the railroads and the extensive development of the vast field of natural resources which exists in this section it was necessary to establish some city as the distributing center. Its geographical location, and the progressive spirit of its citizenship makes Lubbock that city and while there are other cities in the Plains country claiming this same honor the vast volume of business done, and the number of wholesale houses already here and the extensive territory controlled by the Lubbock houses without a question of a doubt settles the question in favor of Lubbock, the second city of the Plains country.

Today there are four extensive wholesale grocery houses operating in Lubbock. The largest of these houses are the J. M. Radford Wholesale Grocery house, operating a branch from the Abilene house, however, the house operated in Lubbock being as large as the main house at Abilene and covering practically as large a territory, and the Waples-Platter Company operating a branch from the Dallas house. Both of these institutions have erected substantial brick buildings for warehouses and contain the most extensive wholesale stocks of groceries and sundries to be found in the great Southwest. In connection with the Radford house a cold storage plant is operated. Both of these houses, in fact all the grocery houses operating in Lubbock are equipped with sufficient stocks of goods to supply the market in car load lots if so desired. Nobles Bros. also maintain a house, a branch from Amarillo, which is a very important factor in the making of this section a wholesale and distributing center.

The Ed S. Hughes company, of Abilene, has erected a very substantial brick building here and handles all lines of hardware, in wholesale lots. The Ed Hughes company is one of the most extensive wholesalers of hardware operating in West Texas and a considerable percent of the hardware carried by the retail stores of the Plains country is handled through this institution.

In addition to these houses there are six wholesale grain and feed houses in operation here, which maintain adequate markets for the handling of all feeds and grains for this entire territory and cover a vast territory in the Plains country. These institutions are all operated by substantial concerns who are playing an important part in the wholesale line throughout West Texas and the Plains country.

The McAdams Lumber Co. does an extensive wholesale lumber business in the Plains country, supplying the majority of the independent yards operating in this section as well as supplying some part of the materials handled by many of the line yards. This company also operates a saw and door factory in Lubbock for the express purpose of furnishing the retail trade these commodities in a wholesale way. This is an extensive institution and this lumber com-

pany has done as much as any other line in making Lubbock a wholesale center. Everything necessary for the building of structures, demanded from a saw and door factory is manufactured at this plant and distributed over this territory. Under the management of Mr. Atkins this company is rapidly extending its territory over the entire Plains country and into New Mexico.

There is an extensive wholesale produce house operated here, the Lubbock Produce and Commission Company. This institution has done much to encourage the fruit production industry in the Plains country and distributes fruits and vegetables over this entire section of the Plains country. The commodities handled by this institution include fruits, vegetables and all lines of produce. All the retail houses in the Plains making an effort to handle fresh vegetables depend upon this store to secure them in a wholesale way. The institution has been under the management of Mr. Meadows for the last year who has made a thorough study of wholesaling of produce and is one of the most important factors in a wholesale way in the Plains country.

One wholesale cigar distributor, one wholesale oil distributor, in addition to the wholesale oil concerns operating filling stations in the city, one wholesale packing house, five wholesale automobile accessories and car distributors, and one wholesale produce and hide house handling poultry, dairy products, etc., one wholesale creamery, one wholesale bakery and many smaller institutions in a wholesale way distributing products to the Plains country. A large cotton compress, which in the past has not done a very extensive business, will this year be the medium of handling the cotton of this section in a wholesale way. It is estimated that 15,000 bales of cotton will be handled by this press and prepared here for export across the water to the foreign trade.

The territory covered in a general way by the wholesale houses of Lubbock can best be seen on the map of the Plains country. It extends to the north through Bailey, Lamb and Hale counties and as far to the north as Canyon, supplying considerable of the trade at Plainview to the west through Hockley, Cochran counties and all of eastern New Mexico. South through Yoakum, Terry, Lynn, Garza, Gaines and all the border counties. The railroad facilities are the main line of the Santa Fe from the Gulf to Los Angeles through Clovis and the Main line. The Panhandle and Santa Fe from Amarillo to Kansas City connecting with southern points through Lubbock at Amarillo and South to the Gulf. Lubbock to Crosbyton branch and Brownfield to Seagraves branch. As soon as conditions warrant, which will probably be when the railroads are released to their owners by the government the Santa Fe announces it will build a road through Hockley and Cochran counties tapping the state of New Mexico on the west. The Panhandle Short line has been surveyed through from Dalhart through Hereford to Lubbock and on to the Southeast, which will give another excellent feeder to Lubbock. All these roads make Lubbock the main point on the Plains for distributing and marketing and all grains, cattle, and merchandise for the Plains country must pass through Lubbock the same with outgoing commodities. That is why Lubbock is the logical distributing center for West Texas and the Plains country.

WATCH PARTY AT THE BAPTIST PARSONAGE

The house warming at the home of Rev. and Mrs. W. A. Bowen, in the new Baptist parsonage on Broadway last Wednesday evening proved a highly enjoyable occasion. Despite the cool weather which prevailed a large number of old and young folks were present. A number of interesting games were played in the spacious living room which, punctuated by frequent raids on a huge punch bowl in the dining room, made the event one which will be long remembered by all who attended.

RETAIL MERCHANTS WILL HOLD MEETING

A meeting of the Lubbock Retail Merchants' Association will be held in the Court House next Thursday, January 8th. All retail and wholesale merchants are urged to be present at this meeting. Several important issues and questions will be brought before this meeting, and all members and prospective members should be present.

The C. W. B. M. Auxiliary of the First Christian Church will meet Monday afternoon, at 2:30 at the home of Mrs. O. G. Kerschner. Subject under investigation, "The Healing of Ina". Leader, Mrs. J. O. Jones. Every member is earnestly requested to be present and a most cordial invitation is extended to all who will join in this good work.

Rev. Tom W. Brabham, pastor of Lubbock circuit, Methodist church, with his trustees, have purchased the F. D. Brown home just northwest of the high school for a consideration of \$2250. This home will be used as a preachers home for the Lubbock circuit.

S. H. Barker, of east of town, had his son of Caddo, Okla., visit with him during Xmas. Mr. Barker stated he had five of his sons with him during the holidays. Most of the boys have moved here and another one is talking of moving.

W. C. Rylander left Tuesday for Dallas on business and to attend the annual meeting of the North Texas Association of life underwriters. Dr. Stovall, noted lecturer of the University of Pennsylvania, will be a leading personality in the conduct of the meeting. Mr. Rylander is a representative man from our city.

O. M. Tarrant, formerly of this city and Amarillo, spent a few days in the city on business. Mr. Tarrant is just from Colorado where he went on business. He says he is just out of a county where the snow is 18 inches deep, and that he certainly is glad to be back in God's country again.

G. W. Hicks, of Munday, Texas, spent some time in the city during the week. Mr. Hicks is out on a prospecting tour with the view of locating somewhere in this part of the country.

One of our citizens, Mr. S. W. Wagoner, of east of town, was stricken with apoplexy Wednesday morning. We understand Mr. Wagoner is very ill. Mr. Wagoner is a brother-in-law to Judge J. H. Moore.

Howard Wheelock came in Wednesday from the Abernathy ranch where he has been in charge of some work in connection with some large farm improvements.

M. D. Long, who has accepted a place in A. M. Nail's Barber Shop, brought his family in the latter part of last week. Mr. Long comes from Plainview.

A. W. Worsham, one of Monroe's progressive farmers, was in the city Tuesday, and reported that he was through gathering his crop. First on program to report.

Mr. John Hall, of Cooper, Texas, is visiting Louis Richardson in the city, also visiting T. J. Richardson and family of the New Hope community.

Ward Grim, one of Monroe's progressive farmers was in town one day this week looking after business. Mr. Grim is planning a trip to Wyoming soon.

The fire alarm was turned in about 8 a. m. Wednesday and on investigation it was found that the fire was in a vacant building that was partially burned some months ago.

Mr. Culver Griswold, son of Rev. and Mrs. J. T. Griswold, spent the holidays with the folks here, returning to Galveston, where he is pursuing the study of medicine.

George Chester and Luther Henderson, of the Slide community, spent Monday in the city on business. Chester and Luther left Tuesday for New Mexico on business.

Rev. J. W. Kelley, of Goldthwaite, spent some time in the city Tuesday in route to Ralls where he had business in connection with his good farm not far from that town.

Mr. Turner, now of our city, who has bought several farms around about Idalou has, we understand, let the contract for building a splendid house on one of his farms.

B. F. Moore, of Brownfield spent Monday and Tuesday in Lubbock. Mr. Moore was prospecting with a view to moving to this part of the country.

Anthony Lyon was in from the ranch Wednesday.

LOCAL ELKS LODGE HELPED FAMILIES CHRISTMAS

The local Elks made their annual round of charity Christmas day, and distributed food, clothes and Christmas goods to a number of needy families, or families who at least were not in condition to enjoy the spirit of the Christmas season as they might. They distributed several hundred dollars among twelve families, which was all they could find in the city after searching diligently and making close inquiry for several days prior to Christmas. The remembrances were highly appreciated by the recipients and the Elks Lodge is to be commended for the generous act.

DISTRICT COURT RESUMES WORK AFTER HOLIDAYS

District Court resumed business after the holidays and the grand jury was called for Monday and the following were empaneled:

J. H. Burroughs, J. H. Boal, Hal E. Bradley, A. C. Benton, Bob Crump, L. W. Hardy, J. C. Newton, K. G. Russ, T. B. Duggan, A. E. Davis, Lonnie Williamson, J. A. Phillips.

J. H. Burroughs was selected as foreman, and immediately went to work.

N. A. Payne, one of our progressive farmers, returned Tuesday morning from Greenville, Texas, where he spent the Xmas times with his folks. Mr. Payne stated that the country back there did not look good, of course he meant in comparison with the South Plains. Mr. Payne has raised 35 or 40 bales of cotton, has feed enough to run him for two years. He stated also he sold one hog the other day, which brought him better than \$89.

Mrs. Judge Mayfield and daughter Miss Esther, of Plainview, intimate friends of Judge Crump's family, of Shallowater, came over Saturday to spend a few days visiting in the Crump home. About 7 o'clock Monday evening, Mrs. Mayfield was taken violently ill. A physician was called and remained at her bedside nearly all night, doing all possible to relieve her, and later brought her to a sanitarium. At this writing she is somewhat improved, though still very sick. Her husband and son came over and will be with her until she is decidedly better and can be removed to her home.

Rev. J. W. Baughman, pastor of Methodist Church at Brownfield, and his wife, accompanied their daughter Miss Terah, this far on her way to Westmoreland College at San Antonio. Rev. Mr. Baughman and wife will probably visit in Snyder before returning to Brownfield.

Rev. W. E. Lyon left a few days ago for Nashville, Tenn., where he goes to attend an important Centenary meeting. Mr. Lyon will probably be in Louisville, Ky., and other cities while away. Rev. Mr. Lyon is Centenary Secretary of Missions for the northwest Texas and New Mexico Conferences, M. E. Church, South.

Mr. and Mrs. N. R. Porter and son, Emmett, who have been residing at San Saba the past year, returned to Lubbock Tuesday and will make this their future home. They will occupy the old home place on South Cedar St.

Mr. Walter Adams is having the material for a splendid residence placed on the ground south of the Baptist Church on Broadway. It is reported that Mr. Adams will erect a brick residence.

A. G. Bellah came in Tuesday from Seagraves where he had been on business. Mr. Bellah stated that he bought 160 acres of land near Seagraves.

Mr. Raymond Barrier and wife of Brownfield, Mr. Paul Barrier of Floydada, and Mr. Robert Barrier of Plainview, visited their father here Xmas times.

Miss Lena V. Griswold, after spending the holidays with homefolks leaves Saturday for Southern Methodist University at Dallas, where she resumes her school work.

Rev. L. B. Hanks of Lorenzo, has placed his son and daughter in the home of Rev. and Mrs. J. W. Brabham. The young people are attending high school in the city.

B. F. Hutson, one of Idalou's progressive citizens, transacted business in Lubbock the first of this week.

Judge and Mrs. Spencer had a Christmas dinner guest, E. P. Norwood.

L. R. Pounds, of Munday, Texas, was in town Wednesday on a prospecting tour.

A. A. Bracher and family, of the Monroe community, were shopping in the city Tuesday.

Miss Alpha Parker, connected with the Snyder Signal, spent some time in the city Tuesday.

Mr. Thurman, of Bonham, Texas, is in the city this week attending to business.

Miss Golda Randall, of Ralls, passed through Wednesday enroute to Amarillo on a visit.

Dr. Williams and family, of Southland, stopped over in Lubbock Tuesday enroute to Plainview, where they will spend a few days.

LUBBOCK PAVING WILL BEGIN SOON

LITTLE DELAY IS ANTICIPATED IN GETTING THE CONTRACTS ON PAVING PROGRAM FOR LUBBOCK

BIDS TO BE RECEIVED ON EIGHTH OF THIS MONTH

The Elrod Company of Dallas has Charge of the Matter of Contracts and They Do Not Anticipate Any Delays in Getting the Work Started Off at a Reasonably Early Date.

There has been much speculation among the rank and file of the population of our city ever since the paving proposition went over the top with such great odds in its favor, as to when the actual work of paving would be begun. Some seemed to think that the matter of contracts would be put off until the latter part of this year and that actual paving might not begin for more than a year yet, but the following letter gives us some idea as to what is really being done:

Dallas, Texas, Dec. 26, 1919.
Mr. E. L. Klett, Pres.,
Chamber of Commerce,
Lubbock, Texas.

Dear Sir:
In answer to your letter of the 23d inst. will say that we have advertised for bids for the paving at Lubbock in the Dallas News, beginning Dec. 25th, bids to be received on the 8th proximo. We expect to have several bidders and to let the contract at that time.

At this time we can think of no reason why the work should not go ahead promptly and progress satisfactorily; we certainly shall exercise our most diligent efforts to this end.

The writer expects to visit Lubbock at the time of the letting, and he anticipates the pleasure of meeting you. Our Mr. Drennan has spoken of you and your untiring efforts to improve your good city.

With assurances of our desire to serve your city satisfactorily, and

Very truly yours,
Henry Elrod Elrod Company.
By Henry E. Elrod.
Paving is probably one of the greatest needs of our city at this time, and when we have completed the amount of paving that the program calls for, we will have done one of the greatest pieces of improvement, that will mean the longest step in the progress of real city building that we have taken in a long time.

The actual beginning of work will be the signal for more great things for the city. The vote for this was worth a great deal to the city in the way of stimulating the confidence of investors in Lubbock property, and immediately upon the announcement of the vote property values increased and preparations began for future improvement of lots in the city and especially where touched by the pavement. Now since it is certain that the paving work is going to go on without unusual delay there will be a general forward movement along improvement lines, and Lubbock, the hub of the plains will continue on toward the goal.

The extremely high cost of building material and the cost of labor has kept us back considerably, but even in the face of these conditions we are confident that there will be an immense amount of building between now and the close of this year.

Lee Wardlow, of Hale Center, spent some time in Lubbock Tuesday. He stated he had no certain abiding place and would probably go from here to Lorenzo.

W. D. Benson Jr., returned Sunday from Eastland and Breckenridge, where he visited relatives and friends.

Elden Sanders, son of Elder Liff Sanders, returned home to Lockney after spending the holidays with friends in Lubbock.

Dan Moore left Tuesday morning for his home in Phoenix, Arizona. Mr. Moore had been in Lubbock a month.

S. A. Sheppard, of Brownfield, came in Monday bringing his daughters, who are attending school in our city.

W. M. Morrow passed through Lubbock Monday. He was returning home to Snyder, after visiting a number of points east.

Mrs. Hoyt Agnew, formerly of this city but now of Cisco, underwent an operation in a local sanitarium this week.

J. R. Whisenant returned from Hale Center where he had been visiting several days. Mr. Whisenant has a ranch near Brownfield.

S. Lester Gunn and Fred Oliver left for Dallas Tuesday to attend the North Texas Association of life underwriters.

Lee Greenhard, of Ralls, was in Lubbock Tuesday enroute to Brownfield, where he will make his home in the future.

Phillip Wise, of Bonham, Texas, is in the city this week looking after business interests in connection with land he has purchased near Lubbock.

James Robertson, of Wichita Falls, is attending court in Lubbock this week and will return to Wichita Falls Thursday or Friday.

Mrs. C. A. Bevil and little C. A. Jr., left for their home in Temple, after attending the funeral of James Bevil.

P. J. Watson, of Miles, Texas, was in our city Tuesday, he had been visiting S. E. Wright and family of near Monroe.

W. B. Trotter, who recently purchased a farm east of town, left Tuesday for Denison, Texas, on business.

C. W. Murry and wife, of Hereford, are spending some time in Lubbock. Mrs. Murry leaves in a short time to spend the winter in Mineral Wells.

C. C. Barnes and wife, of Tahoka, came in Tuesday morning. Mrs. Barnes is taking treatment in a local sanitarium.

R. I. Sides and family came in from East Texas Wednesday where they have been visiting homefolks.

J. L. Stout returned Saturday to his home in Childress, Texas. Mr. Stout was here prospecting.

P. A. Phillips, of Farmersville, Texas, returned home Tuesday after visiting for some time in our city.

CHURCH NOTES

C. P. C. E. Program for Jan. 4, 1920.
Business session.
Topic: "I believe in God" (Consecration meeting).
Leader—Gladys Collins.
Scripture: Jno. 14: 1: 8-10. Mark 9: 17-24; 11: 22.
Prayer.
Song.
Gods Power: Rev. 19: 6—Claude Martin.
God's Providence: Tab. 3: 17-19—Evel Williams.
God's Justice: Rom. 2: 1-16—Gladys Pryor.
How did Abraham prove his faith for God?—Avery Crume.
How did Paul show his faith in God?—Ruby Peck.
Recitation—Virginia Earhart.
General participation.
Benediction.
The Baptist Woman's Auxiliary will meet in a business session Monday, January 5th, at 2:30 at the church. The election of officers will be held. We trust every member will be present on this occasion. The Auxiliary has done splendid work the past year and we hope to do still more during the New Year. Start the New Year by attending our meetings and help us in this great work.—Reporter

First Christian Church.
Sunday School 9:45 A. M.
Communion Service immediately following.
Preaching at 11 A. M. and 6:15 P. M. By Pastor, V. L. Graves.
Morning Subject: "Go Work in My Vineyard."
Evening: "Watch, for Ye know not the day nor the hour."
Come out and hear these sermons which, you may rest assured, will be well worth coming out to hear. If you are not a member of a Sunday School, come join ours, your help will be fully appreciated.
On last Sunday morning Sunday School officers for the coming year were elected as follows:
E. C. Young, superintendent.
G. C. Barrier, Asst. Supt.
Mary F. Hinton, Secy.
Harold Griffin, Treasurer.
Miss Winnie Bates, Pianist.
Miss Irene Lowry, Pianist.
Seventh Day Adventist.
Services held corner South Fourth and Singer Streets (east of McAdams Lbr. Yard).
Friday night, prayer meeting. Topic: "Christ A Personal Saviour."
Saturday, 2 p. m., Sabbath school. Topic: "Come over and help us."
Saturday, 3 p. m., sermon: "Sin versus Righteousness."
Sunday, 3 p. m., sermon: "The Peace Pact and a World Religion." Public cordially invited.
GEO. W. SPIES, Pastor.